

## REILLY INDUSTRIES, INC.

TELEPHONE 317/538-7531  
TELEX 27-404  
FAX 317/248-6472



1510 MARKET SQUARE CENTER  
151 North Delaware Street  
INDIANAPOLIS, INDIANA 46204

TELECOPY NUMBER  
317/248-6472

**TELECOPIER COVER LETTER**

Please deliver the following page(s) to:

NAME: DIANE NIELSON

TELECOPY NUMBER: 801/359-3940

FROM: ROBERT POLACK

Total pages being sent 4 (including cover letter).

To confirm receipt of this telecopy or if you did not receive all pages transmitted, call 317/248-6481.

PLEASE NOTE: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Date: MAY 18, 1992

## —REILLY INDUSTRIES, INC.—

TELEPHONE: 317/538-7531  
TELEX: 27-404  
FAX: 317/248-5472



1510 MARKET SQUARE CENTER  
151 North Delaware Street  
INDIANAPOLIS, INDIANA 46204

May 18, 1992

TO: Randy Moon  
Diane Nielson  
Larry Volk  
Rick Vesco  
Mary West  
Mark Dees  
Chuck Kalbach

Here is my draft to people we intend to see, per recent discussion.

Please fax or hand deliver comments.

Very truly yours,

REILLY INDUSTRIES, INC.

Robert Polack  
Vice President & General Counsel

RP:BG



Dear \_\_\_\_\_:

We have exciting news about the Bonneville Salt Flats! The salt racing community and Reilly Industries (the owner of the potash operation adjacent to the raceway) have agreed to fund jointly a new project to replace and enhance the salt crust on the flats.

As the enclosed Fact Sheet indicates, we believe this project will significantly improve the racing surface and will also protect and retain the visual features of this unique area.

We are pleased to announce this important new development in our on-going common commitment to the Bonneville Salt Flats area.

We respectfully solicit your support for this effort.

Very truly yours,

Larry Volk  
Chuck Kalbach  
Robert McNeeley

## **FACT SHEET**

### **BONNEVILLE SALT FLATS**

**MAY 11, 1992**

#### ***Background:***

It has been reported that over the past several years the thickness of the salt crust on the racing surface has been shrinking. The causes are not known, but if the trend continues, use of the area for racing, films and commercials would be threatened.

#### ***What's New?***

After many months, the salt racing community and Reilly Industries (which owns the potash operation adjacent to the raceway) have agreed to fund jointly a new project to replace and enhance the salt crust on the salt flats. The racers and Reilly commissioned a feasibility study by Bingham Engineering of Salt Lake City that demonstrates that, over a multi-year period, salt from Reilly's property can be re-introduced to the flats. The racers and Reilly will organize and fund this effort.

#### ***What Does This Mean?***

Emphasis is now being placed on a solution to the situation, rather than on study. This is an action plan to fix the problem, not to fix the blame. We expect to build upon other work conducted in the area to improve the raceway surface, and to retain and enhance the visual features that make the salt flats a unique resource.

#### ***What's Next?***

Upon receipt of necessary approvals, the racers and Reilly will begin the extensive engineering and related work to transport salt from Reilly's property to the salt flats. This is expected to require several years, at a capital cost of \$600,000 - \$800,000 and annual operating costs of \$50,000. Funding has been committed by the racing community and Reilly.

#### ***What's Needed?***

The racers and Reilly solicit the support of all individuals and organizations interested in and concerned about the preservation of the salt flats. This project represents the latest development in our on-going commitment to the Bonneville Salt Flats Area.